



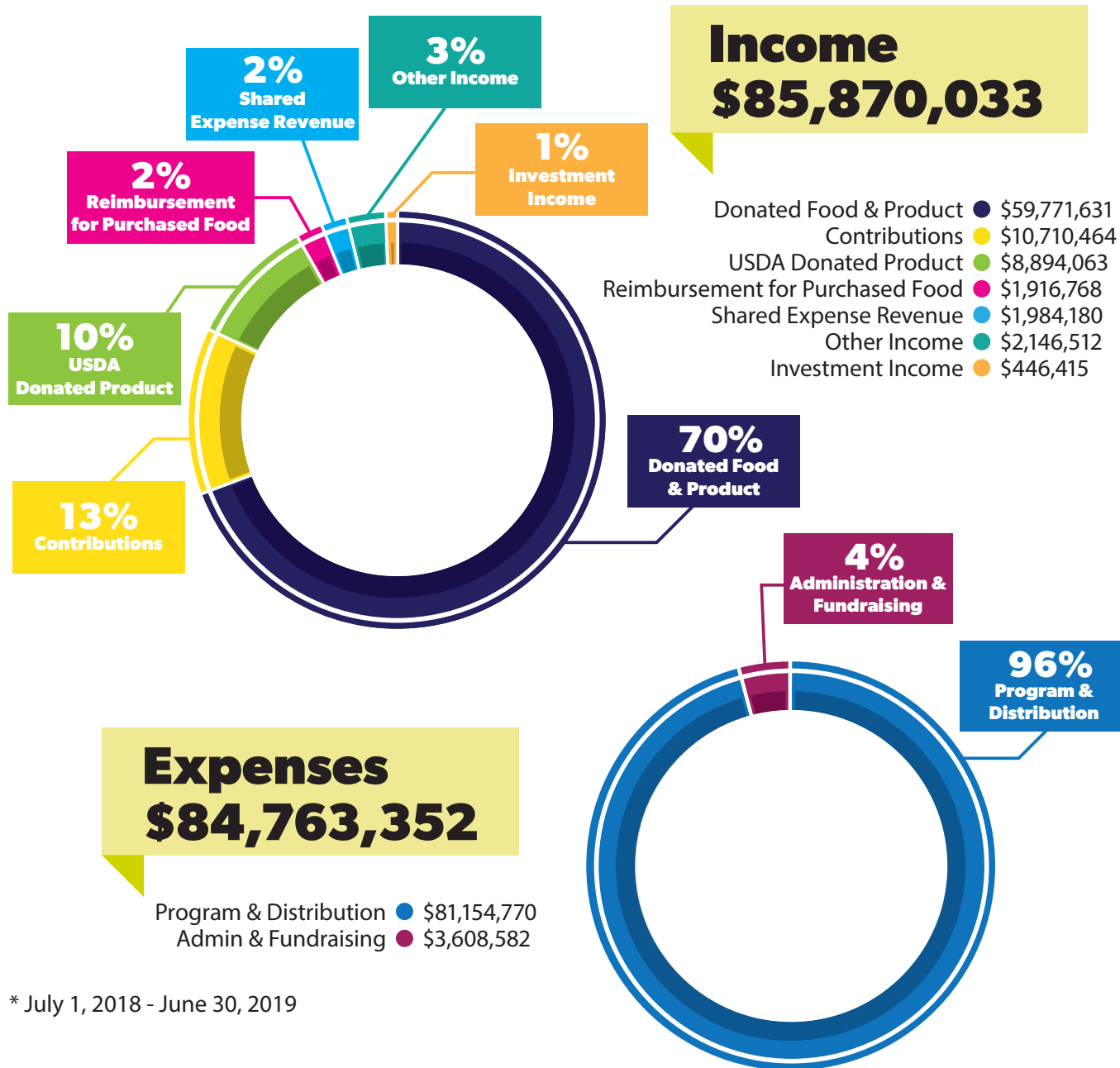
Changing Face **of** **Hunger**

2019 Annual Report

REGIONAL
FOOD
BANK
of Oklahoma

Fiscal Year 2019*

Financial Summary



* July 1, 2018 - June 30, 2019

The Changing Face of Hunger

Dear Friends:

It's our pleasure to share with you the annual report for Fiscal Year 2019. **This report provides highlights of several key programs and innovations that occurred during the year.** Our work is only possible because of the support of people like you.

The face of hunger in Oklahoma is changing. We are serving more working families who struggle to make ends meet. The number of seniors we're serving continues to increase as more and more baby boomers reach retirement age. The Regional Food Bank has two new programs that are focused on helping this at-risk population. Another new program that rolled out in 2019 is not only reducing freight costs but also increasing the amount of healthy, fresh produce we distribute. Hunger among college students is real and the Regional Food Bank has partnered with 10 campuses to create much-needed pantries. The country's longest federal shutdown revealed a new population faced with food insecurity for the first time.

We couldn't do the work we do without the support of donors, volunteers and our network of more than 1,300 community-based partner agencies. To all, we are so grateful. Thank you for your continued support and commitment to Fighting Hunger... Feeding Hope.



Katie Fitzgerald, MSW
Chief Executive Officer
(November 2016 - January 2020)

Ben Williams
Board Chair

Addressing Hunger on College Campuses

As a mother to two small children and a full-time student at Rose State College, money can be scarce at times for Shuntae Wallace's family. Shuntae is able to supplement her family's food needs by shopping at Raider Necessities, an on-campus pantry that opened in 2019 through a partnership with the Regional Food Bank.

"There can be times of the month when you just need assistance," Shuntae says. "It's really easy for me to stop by and it's important to nursing mothers like me to have access to nutritious food."

The Regional Food Bank is working with post-secondary campuses like Rose State to ensure that not only students but also staff have the access they need to food. To date, the Regional Food Bank is partnering with more than 10 campuses.

"Hunger follows students to college," says Jim Struby, chief impact officer. "Recent studies show that food insecurity has a direct impact on degree completion rates and student success."

For Shuntae, shopping at the Rose State pantry is helping her family both now and for the future.



"It's not a hand out," she says. "It's helping people like me get ahead, get a degree and improve themselves."

**- Shuntae
Raider Necessities Client**

College Pantry Sites

- Canadian Valley Career Technology Center
- East Central University
- Francis Tuttle Career Technology Center
- Langston University
- Moore-Norman Technology Center
- Oklahoma City Community College
- Redlands Community College
- Rose State College
- University of Central Oklahoma
- University of Oklahoma
- University of Science and Arts
- Western Technology Center (Burns Flat campus)



Donor Highlight: APMEX.com – Dedicated to Fighting Hunger

APMEX.com and its employees joined the fight against hunger in 2011 with its first donation to the Regional Food Bank. The leading precious metals dealer in the United States is not only a sponsor of the Holiday Match, its employees also fundraise and are frequent volunteers who assist at many Regional Food Bank events including staffing a station during the annual Stamp Out Hunger food drive.

The company's commitment to fighting hunger starts with its founder and president, Scott Thomas. Raised in a single-parent home, Scott worked at a pizza parlor as a teenager and he would bring home pizza for the family to eat. Many times, leftover pizza was what the family ate for breakfast, lunch and dinner, as they couldn't afford much else. These humble beginnings of

struggle and survival not only shaped Scott's life, but the experience impacts how he serves and leads his company and community.

Thomas' commitment to fighting hunger is demonstrated on many levels including volunteering alongside his employees and leading company fundraisers, said Cassie Gilman, chief development officer for the Regional Food Bank.

"Scott's direct experience with food insecurity is at the core of his passion for this work," Gilman said. "The Regional Food Bank is honored he and APMEX.com have partnered with us to live our mission and we are inspired by his kindness and generosity."



Scott Thomas / APMEX.com employees volunteer each year during the Stamp Out Hunger Food Drive.

Senior Servings Delivering Meals

Food insecurity among low-income seniors affects their quality of life and overall well-being, both mentally and physically. The Regional Food Bank's new Senior Servings program is working with several congregate meal locations in Oklahoma City to provide meals for seniors who enjoy lunches provided at the sites but are food insecure over the weekends. On Fridays, the food-insecure seniors are provided four frozen meals that have been prepared in Hope's Kitchen.

For Fred, knowing he has the extra meals for the weekend eases a lot of stress for him.

"A lot of us don't have much of an income and these meals on the weekends make a big difference," Fred said.

Senior Servings will expand to additional congregate meal sites in 2020.



45%
of Baby Boomers
have no retirement savings.

(Source: Investopedia)



Every day,
10,000
Baby Boomers
(born between 1946-1964)
reach retirement age.

(Source: AARP)

Tackling Senior Hunger with Outreach Program

Edward, 75, enjoys the activities offered at the Lincoln Park Senior Center in Oklahoma City and looks forward to the daily lunches provided. Retired, he supports his household of four adults and one grandchild with his social security benefits and a small VA pension. He admits there are times the family struggles.

"Sometimes we have problems with enough food but we do the best we can," Edward explained.

It's low-income seniors like Edward that the Regional Food Bank is reaching through its

Senior SNAP Outreach Plan that is helping enroll eligible seniors to receive SNAP benefits. In Oklahoma, one in 10 seniors is considered food insecure and yet less than 50 percent of eligible seniors receive SNAP benefits.

"There's a myth among seniors that they aren't eligible for SNAP and that's just not the case," said Edith Brown, SNAP outreach specialist for the Regional Food Bank.

In her role, Brown travels to congregate meal sites, senior residential complexes and senior

centers throughout central and western Oklahoma where she works directly with seniors. Since the outreach began in the fall of 2019, there has been a **183 percent increase** in the number of seniors who have submitted applications.

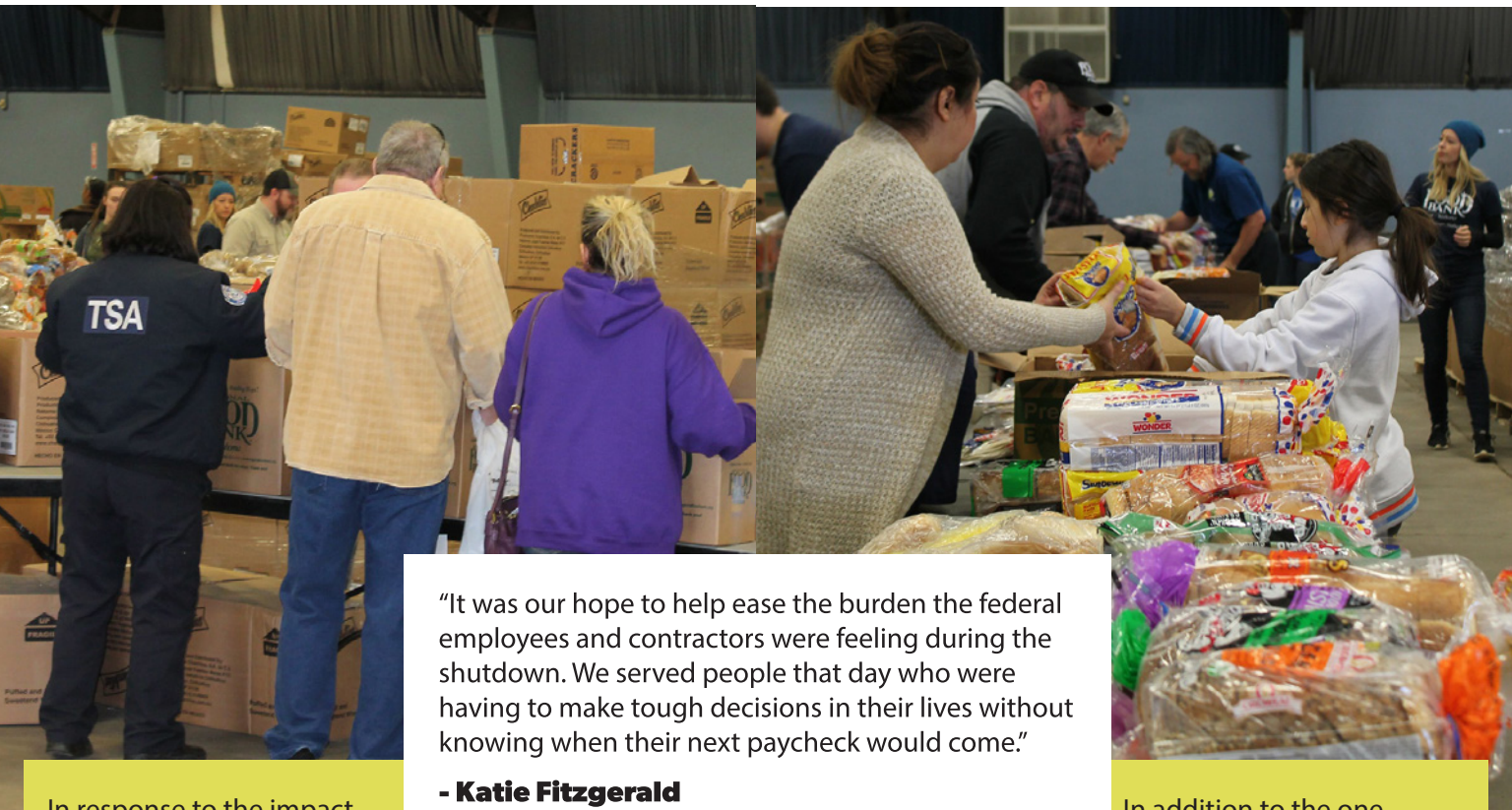
"Even if all they get is \$16 a month, that's more than what they had plus benefits roll over for up to 12 months," Brown said. Just by completing the SNAP application, low-income seniors gain access to free or low-cost services such as monthly internet service.



The average SNAP benefit per person
in Oklahoma is

\$121 a month or about **\$4 a day.**

Federal Shutdown Response



“It was our hope to help ease the burden the federal employees and contractors were feeling during the shutdown. We served people that day who were having to make tough decisions in their lives without knowing when their next paycheck would come.”

**- Katie Fitzgerald
CEO of the Regional Food Bank**

In response to the impact of the longest federal shutdown in U.S. history, the Regional Food Bank led efforts to provide assistance with food and other necessities. With the help of 250 volunteers, the Regional Food Bank distributed more than 30,000 pounds of food during a one-day event at State Fair Park. The event was open to any federal employee impacted by shutdown. Overall, the food distribution served more than 2,600 Oklahomans.

distributions in nearby communities whose residents were feeling the impact as well. Partner agencies and pantries were also encouraged to provide assistance to neighbors like Peter.

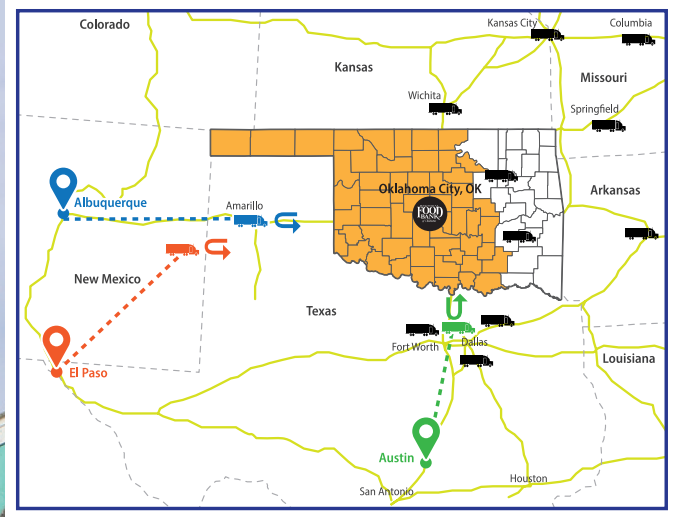
“I do volunteer, I like to give back,” he said. “It’s a little weird receiving the help but I appreciate that someone is looking out for me.”

On the Road to Cutting Costs

To combat rising freight costs and its impact on acquiring donated food, the Regional Food Bank secured a motor carrier license in 2019 that allows its trucks to cross state lines. The new Over the Road (OTR) program utilizes Regional Food Bank trucks and drivers to pick up and or haul product within a 300-mile radius, resulting in collaboration with other food banks in Arkansas, Kansas, Missouri, New Mexico and Texas.

This model also provides the Regional Food Bank an opportunity to provide freight transportation for local partners to the areas trucks are already picking up food donations. The program is decreasing the Regional Food Bank's reliance on costly third-party carriers.

Over the Road Route Map



"Our work and outside-the-box thinking has **reduced our actual food and freight costs by more than 30%** this year while receiving over 10% more food for the Regional Food Bank. It has also led to new and exciting pathways of collaboration with other food banks in the larger Feeding America network, which I believe will lead to even stronger partnerships and advancements in the future."

- Caleb Dixon
Chief Operations Officer

Caleb Dixon, Chief Operations Officer, and
John Mankin, Freight Optimization Manager

Leadership Council 2.0

More Opportunities for Mission Engagement for Young Professionals

In 2015, the Regional Food Bank of Oklahoma, with the help of inaugural members Collins Peck and Adam Rainbolt, launched the Leadership Council, an awareness and advocacy program geared at young professionals, ages 24-35. After three successful class graduations, members were eager to get more deeply involved in the Regional Food Bank mission. As a result, alumni formed a taskforce in 2018 to rethink and redefine the Leadership Council. The taskforce recommended renaming the year-long awareness program as the Leadership Class and to form a fully functioning young professionals organization now known as the Leadership Council.



For Leadership Council member and current Regional Food Bank board member, Michael Hart says he will never look at hunger the same way after graduating from Leadership Class III.

Both the Leadership Class and Leadership Council have been very successful in engaging the next generation of leaders. Due to a high number of quality applicants, the largest roster to date - 31 members - comprises Leadership Class V. Additionally, in just the second year of the Leadership Council, 27 members meet quarterly, serve on sub-committees, board committees and three are current members of the Board of Directors.

- To learn more about the Leadership Class and view alumni class rosters, visit www.rfbo.org/leadershipclass
- To learn more about the Leadership Council, visit www.rfbo.org/leadershipcouncil



"I became a lifelong hunger advocate as a result," Hart said. "It made my heart happy to see the formation of Leadership Council and witness young professionals pick up the torch that's typically been handled by well-established philanthropists."

- Michael Hart
Leadership Council member, board member

Partners in Hope

Partners in Hope have made a five-year commitment of giving \$1,000 or more a year to help fight hunger.

List is as of June 30, 2019

Steve and Anita Allton
Will and Debi Austin
James and Gale Ayres
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Bert and Belle Ballard
Sherry K. Barton
Cindy Batt
Mike and Cindy Bechtel
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Primrose School of Southwest Oklahoma City
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Corry and Wendy Mazza
Greg and Kelley Meacham
Steve and Lori Merrill
Monty Milburn and Kevin Watson
Stephen and Marilyn Miller
Dianne Minikes
Chris and Laura Mitchel
Tony and Marian Moon

List continued on next page.

Partners in Hope

Partners in Hope have made a five-year commitment of giving \$1,000 or more a year to help fight hunger.

List is as of June 30, 2019

Andrew Morris
Mike and Patricia Murphy
Travis Nance
Sharon Neuwald
Melinda R. Newport
Phi Nguyen
Joe Nielsen
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Norma Noble
R. David Nordyke
Vance and Lena Nye
Brandon and Stephanie O’Gara
Shelli Osborn
Lisa Owens
Whitney and Laurie Patterson
Kathy Pearson
Collins and Machel Peck
Gale and Piper Pfister, Jr.
Lisa Pitsiri
Michael and Jiji Pollack
Adam and Whitney Rainbolt
Wayne Ratterman
Andrew and Miana Rawdon
Brad Reeser
Jeremy and Meslie Reeves
Stephen and Ann Riggs

Jim and Claudia Robertson
Jim Roth and Phillip Koszarek
Richard and Lezel Safi
Santiago-Brennan’s McDonald’s LLC
Lloyd and Minda Scheidt
Chris and Bethany Schwarz
Doug and Krista Schwarz
Kasey and Julie Scott
Janice and Lee Segell
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Kim and Carol Shoemake
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Kyle and Stacy Williams
Marsha Williams
Rainey and Casey Williams
Sarah Williams
Brian and Melinda Wilson
Steve and Michelle Winters
Randy and Kathryn Witzel
Mark and Gale Wood
Skyler and Natalie Wood
Scott Wright
John and Gail Wynne
Don T. and Carolyn T. Zacharitz
Michael and Lyndi Zavy

**To learn more about the Partners in Hope program, contact Monica Smith
at msmith@rfbo.org or call her at 405-600-3177.**

Major Donors

Thank you to our donors for fighting hunger in central and western Oklahoma.

Anonymous donors are greatly appreciated but not listed below.

List is as of June 30, 2019

\$500,000 +

Feeding America

\$499,000 - \$100,000

7-Eleven Foundation
Charles & Cassandra Bowen
Charitable Foundation
Walter D. Brown Charitable Trust
The Bryant Foundation of Locke Supply Co.
Chesapeake Energy Corporation
The Chickasaw Nation Headquarters
The Cresap Family Foundation
Devon Energy
Employees of Devon Energy
E.L. and Thelma Gaylord Foundation
Inasmuch Foundation
Kirkpatrick Family Fund
The Anne and Henry Zarrow Foundation

\$99,000 - \$50,000

Casinos Care
Combined Federal Campaign
Communities Foundation of Oklahoma
Crest Discount Foods
David and Kirsten Griffin
Heart of the City Campaign
Jersey Mike's
Marathon Oil Company
Masonic Charity Foundation of Oklahoma
Marian and Tony Moon
Moore Public Schools
State Charitable Campaign

\$49,000 - \$25,000

American Fidelity Foundation
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Bank of America
Dolese Bros. Co.
Judith E. Drabek Foundation Trust
Duncan Chamber of Commerce and Industry

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McCasland Foundation
Mustang Fuel Corporation
Newfield Exploration Foundation

Simmons Charitable Foundation
of Oklahoma
Sonic Drive-In
United Healthcare
Mr. Tom and Mrs. Sonja Capucille

List continued on next page.

Major Donors

Thank you to our donors for fighting hunger in central and western Oklahoma.

Anonymous donors are greatly appreciated but not listed below.

List is as of June 30, 2019

\$24,999 - \$10,000

Mr. Craig and Mrs. Kristin Bornemann
Clark Construction
Community Health Foundation of Ponca City
Mr. Gary and Mrs. Rhonda Cook
Crawley Family Foundation
Et Cetera Shop
HC Construction Holding LLLP
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Oklahoma County Bar Association
Sodexo Stop Hunger Foundation
Torchmark Corporation
Trust Company of Oklahoma
Whataburger Restaurants
ACTS 2 United Methodist Church
Anait Foundation
Arvest Bank
Jason and Kimberlie Ashmun
Gary and Patricia Bishop
The Philip Boyle Foundation
William and Kristie Buergler
CarMax Foundation

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Midwest Housing Equity Group
Mitchell Family Charitable Trust
Mr. Michael R. North

OEC Foundation
OGE Energy Corp. Foundation
Oklahoma City Thunder
Oklahoma Farm Bureau Foundation
for Agriculture
Oklahoma Pork Council
ONEOK Foundation
Robert A. Parman Foundation
Penhall Family Fund
Presbyterian Health Foundation
Progrexion
Mr. Aaron Russell
Dr. and Mrs. Harrison M. Smith II
Annette and Roger Schultz
Stamford Valley Foundation
Starbucks Foundation
Mr. Jason Strasser
Subway
Tapstone Energy
Ms. Leslie L. Thurmond and
Ms. Amy Thurmond Farha
UltraThin Ribbons & Medals
W. A. Waterman & Co.
WinCo Foods Portland Open
Mark and Gale Wood

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Major Donors

\$9,999 - \$5,000

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Gary and Johnnie Atwood
Bank of Oklahoma
Bishop McGuinness Catholic High School
Blue Cross Blue Shield of Oklahoma
Bob Moore Auto Group
The Boeing Company
Charles and Cassie Bowen
The Capital Group Co.
Charitable Foundation
Mr. Casey and Mrs. Donna Carlton
CarMichael Foundation
Chaparral Energy
Christ Our Redeemer Anglican Church
Citizen Potawatomi Nation
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Mr. John McCune VI
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Mr. Errol and Mrs. Nancy Mitchell
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Moore Home Builders Association
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Aaron M. Weitzenhoffer Foundation
Ed White
Kim Wilkerson
Mr. Marvin Woody and Ms. Patricia St. Clair
Ms. Caroline Young
Dr. Patricia and Mr. Benjamin Williams

Full Plate Society

Thank you to the following who have notified the Regional Food Bank that it is a beneficiary of a planned gift.

List is as of June 30, 2019.



Janet L. Allison
Dr. David and Mrs. Janis Bailey
Rodney Bivens and Dawn Burroughs
Victoria Dearing and Deb Bunting
Melissa and Kelsey Condley
Kyle Essmiller
Steve and Pat Etzkin
Breck Ferrell Trust
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Damon and Kathleen King
Mr. Danny and Mrs. Doris King
KKPL Irrevocable Trust
Mrs. Jessica Macy
Mr. and Mrs. Harold McCurley
Tony and Marian Moon
Steven and Kim Moran
Sharon Neuwald

For more information on how you can include the Regional Food Bank in your estate plans, contact Cassie Gilman at cgilman@rfbo.org or call 405-600-3155.

**Nearly 90 percent of the of the Regional Food Bank's food inventory is donated.
In 2019, food donors donated nearly \$60 million worth of food and product.**

List is as of June 30, 2019.

7-Eleven	Chesapeake Restaurants	Feeding The Northwest
AAR Corporation	Chesapeake Energy Corporation	Fields' Pecan Pies
AdvancePierre Foods	Chickasaw Nation Foundation	First Fidelity Bank
Agri Services	Chickasha Meat Company	Fischers Meat Market
Akin's Natural Foods	CLEAResult	Flowers Bakery Company
Aldi	Clements Food Company	Food Bank for Central & Northeast Missouri
Allegiance Credit Union	Clif Bar, Inc.	Food Bank of the Rio Grande Valley
Altus Air Force Base	Clorox Company	Food Saver Warehouse
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APMEX.com	Coe Plumbing	FreyMiller
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Auntie Anne's	Costco	G Big Subway
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Barilla America	Crest Foods	Greater Oklahoma City Chamber
Ben E Keith	Department of Human Services	Green Bay Packaging Inc.
Big Lots Durant	of Oklahoma	Head Country, Inc.
Buddy's Produce	Dolese Bros. Co.	Hertz Corporation
Bunzl Distribution	Dollar General	High Plains Food Bank
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Caliber Collison	Downs Family Christmas Light Ministry	Homeland
Campbell Soup Company	Dr. Pepper Snapple Group	Houston Food Bank
Capital Distributing	Evergreen Enterprise	Imperial Vending Co.
Cargill	FAA	Integris Health
Cash Saver Foods	Family Dollar	Johnson & Johnson
Cedar Spring Farms	Faribault Foods	K&G Fish
Central California Food Bank	Farmland	Kansas Food Bank
Central Pennsylvania Food Bank	Feeding America	Kellogg Company
Cheesecake Factory	Feeding America Eastern Wisconsin	Keystone Fruit and Vegetable, Inc.

List continued on next page.

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In 2019, food donors donated nearly \$60 million worth of food and product.**

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Kiowa Locker, LLC
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Sav-A-Lot
Schwab & Co.

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Tanaka Produce
Tarrant County Area Food Bank
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Trader Joe's
Tropicana
Tyson Foods
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US Foodservice
Vance Air Force Base Commissary
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Whole Foods
WinCo

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2019 financial and food donor lists are available at rfbo.org/annualreport

2019 By the Numbers



588,872

People Served



1,310

Partner Agencies



41,831

Children Fed
through
Food for Kids
Programs



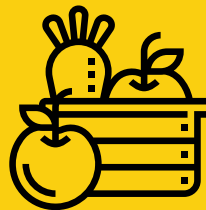
390,000+

Miles Driven by Fleet



**42.8
Million**

Meals Provided



**12.5
Million**

Pounds of Produce
Distributed

The Regional Food Bank of Oklahoma

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rfbo.org

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