

THEMES AND FUNDRAISING IDEAS

Suggested Themes

- **Wakeup Call - Get Up and Get Moving**
Canned coffee, non-dairy creamer, boxed cereal, oatmeal, tea bags, granola bars and pancake mix.
- **Feeling Fruity - An Apple a Day**
Canned peaches, pears, pineapple, fruit cocktail and applesauce.
- **Take a Bite Out of Hunger - Chomp!**
Shake and Bake, Hamburger Helper, rice and beans, Rice-a-Roni and Zatarain's Mix.
- **Dinner's Served - Meat the Need**
Canned stew, pork and beans, instant potatoes, stuffing mix and soups.
- **Back-to-School - Lunch Box Hero**
Peanut butter, granola bars, juice boxes, raisins and individual snack bags.
- **Winter Wonderland - Warm Foods**
Dry and canned soups, crackers, stuffing, pumpkin and canned meat.
- **Days of the Week**
Meat the Need Monday, Tuna Tuesday, Peanut Butter Wednesday, Vegetable Thursday and Fruit Friday.

Fundraising Ideas

- **Hold a bake sale, chili cook off**, potluck or pizza party.
- **Form different teams** and see which team collects the most donations.
- **Heat or Eat.** Donate the amount of money it would cost you to heat your home for a week. Encourage other students to do the same.
- **Food Drive Ribbons:** Hand out Food and Fund Drive Ribbons for students (and staff) to wear all week.
- **Pledge:** Have students fill out a pledge sheet, which can be downloaded from the Students Against Hunger Tool Kit, and reward them for participating with stickers and certificates.
- **Brown Bag Lunchtime.** Ask students to donate the cost of a lunch or to donate a bag full of non-perishable food. Also, create 'friendly rivalry' at school by having students vote for their favorite sports team, or ask classes to compete for a prize, like free pizza.

Questions?

Contact Natalie Price at 405-600-3174, or nprice@regionalfoodbank.org • www.regionalfoodbank.org
3355 S Purdue • P.O. Box 270968 • Oklahoma City, OK 73137-0968

MORE THEMES AND FUNDRAISING IDEAS

Fundraising Ideas

- **Pajama Party:** Donate \$1 or a can of food to wear PJ's at school.
- **Competitions between Grades and/or classes:** The grade/class that earns the most could get a pizza or ice cream party.
- **Treat Day:** Does your PTA buy snacks for students to buy after lunch once a week? Donate proceeds from one day or one week to the Regional Food Bank.
- **Jeans Day:** Does your school have a dress code/uniform policy? Have students donate \$1 or a can of food to wear jeans for a day. Teachers can join in the fun!
- **5K or Jog-A-Thon:** Host a 5k run or Jog-A-Thon with proceeds going to the Regional Food Bank.
- **Homecoming Challenge:** Challenge your rival school to a fundraiser contest during Homecoming.
- **Facebook Fundraiser:** Go to facebook.com/regionalfoodbank. Click the "Fundraiser" tab and then select "Create Fundraiser". Make your fundraiser title "Students Against Hunger-your school name". Don't forget to set a goal for your schools fundraiser and to add text to the description or used the suggested text below. The money will be donated directly to the Regional Food Bank of Oklahoma and we will be able to keep track of all donations. Ask a parent or a business if they'd be willing to match all donations through Facebook.

Suggested text: Please help "School name" raise money for the Regional Food Bank of Oklahoma. We are currently participating in the Students Against Hunger Food and Fund drive and would appreciate your support in order to reach our goal!

The image displays two screenshots from the Facebook website. The left screenshot shows the profile page for the 'Regional Food Bank of Oklahoma' (@regionalfoodbank). The 'Fundraisers' tab is selected, and a 'Create Fundraiser' button is visible. The right screenshot shows the 'Create Fundraiser for a Nonprofit' form. The form includes fields for Nonprofit (Regional Food Bank of Oklahoma), Cover Photo (a collage of photos with the text 'OKLAHOMA IS ONE OF THE HUNGRIEST STATES IN THE NATION'), Fundraiser Title (Students Against Hunger- School Name here), Tell Your Story (Please help "School name" raise money for the Regional Food Bank of Oklahoma. We are currently participating in Students Against Hunger and would appreciate your support!), End Date (8/8/2016), and Goal Amount (200 USD). A 'Create' button is at the bottom right of the form.

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FOOD AND FUND DRIVE QUICK TIPS

FUN IDEAS

PENNY WARS

Collect change in a jar to give to the Regional Food Bank of Oklahoma. Students can throw dollar bills into the container of another classroom in order to “cancel out” the change of that class. In other words, change in the container equals “positive” points, while bills equal “negative” points.

KICK-OFF

Tie your drive to football or challenge a rival school to ‘food wars’ and see which school can collect the most pounds prior to the ‘big game.’ Admission to a game could be non-perishable food donations and/or monetary gifts to the Regional Food Bank of Oklahoma.

FORGIVEN FINES

Have the school library allow students to “pay fines” with can food donations or monetary gifts to the Regional Food Bank of Oklahoma.



CAN SCULPTURES

Have a contest to make sculptures out of donated food items. This can be specific to certain classes, schools or subjects (examples: European landmarks, mascots, etc.).

SLOGANS

GENERAL SLOGANS

- Let's Sack/Bag Hunger
- Wipe Out Hunger
- Hunger's Heroes
- Dare to Care

HALLOWEEN SLOGANS

- In the Spirit of Giving
- Catch the Spirit

CHANGE JAR SLOGANS

- The Power of Change
- It Makes Cents
- Spare Change to Change Lives

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