

# HOW TO PROMOTE YOUR FOOD AND FUND DRIVE

- Food and Fund Drive Poster - hang this poster in the cafeteria, in classrooms and anywhere that will help get the word out.
- Food and Fund Drive Goal Poster - hang this poster in your school/classroom to track your progress and keep everyone excited!
- Send a letter or an email to all parents.
- Create a fun slogan for your drive.
- Share the Regional Food Bank's hunger statistic infographics with parents and students.
- Print an article about the Food and Fund Drive in your school paper and newsletter.
- Mention the Food and Fund Drive every morning during your school announcements and include a "Hunger Fact of the Day."
- Post your Food and Fund Drive dates and information on your school's website, calendar, and social media pages.
- Post your Food and Fund Drive dates and information on the marquee outside of your school.
- Talk to parents about the Food and Fund Drive during your Open House and/or Meet the Teacher conferences.
- Share the Regional Food Bank's videos ([youtube.com/regionalfoodbank](https://youtube.com/regionalfoodbank)) with your class.
- A photo is worth a thousand words! Use any of our photos at [flickr.com/regionalfoodbank](https://flickr.com/regionalfoodbank) to help promote your Food and Fund Drive. We would love to use your photos as well to promote the drive! Email photos to [nprice@regionalfoodbank.org](mailto:nprice@regionalfoodbank.org).

Questions?

Contact Natalie Price at 405-600-3174, or [nprice@regionalfoodbank.org](mailto:nprice@regionalfoodbank.org) • [www.regionalfoodbank.org](http://www.regionalfoodbank.org)  
3355 S Purdue • P.O. Box 270968 • Oklahoma City, OK 73137-0968