FEEDING HOPE AND LETTER CARRIERS’ FOOD DRIVE

Presented By:

devon

Chesapeake Energy

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High performance. Delivered.

CRESAP FAMILY FOUNDATION

REGIONAL FOOD BANK of Oklahoma

“Fighting Hunger...Feeding Hope”

American Fidelity Foundation • BancFirst • Express Employment Professionals

Mercy • Paycom • Riverwind Casino • Seagate Technology • United Way of Central Oklahoma

www.regionalfoodbank.org
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OVERVIEW

The Feeding Hope and Letter Carriers’ Food Drive runs April 27 - May 22. The goal is to raise enough food and funds to provide **7.3 million meals** for hungry Oklahomans with the help of local businesses and letter carriers across the state.

The Letter Carriers’ Food Drive, which is May 9th, is held nationwide and is the largest single-day food drive in the country. This year, more than 135 cities in central and western Oklahoma will participate. Plastic bags will be distributed by letter carriers across the state the week of May 4th. Residents are encouraged to fill these bags with canned goods and leave the bag by their mailboxes on May 9th. Letter carriers will collect the bags on their mail routes.

COMMUNITY IMPACT

The 2014 Feeding Hope and Letter Carriers’ Food Drive was a huge success! Letter carriers in 130 cities and more than 150 businesses collected **852,500 pounds of food** and more than **$1.3 million**, which provided 7.3 million meals for hungry Oklahomans.
HOW TO GET STARTED

Hold the Ultimate Food Drive in Five Easy Steps

1. **Identify your food drive goals.**
   
   Meal goal = (Number of pounds collected) divided by 1.2
   
   Meal goal = (Number of dollars raised) multiplied by five because $1 donated to the Regional Food Bank provides 5 meals to hungry Oklahomans
   
   For example:
   
   1,000 pounds of collected food, along with $1,000 donated = 5,833 meals

2. **Set your food drive dates** and drop off locations at your business or organization.

3. **Decide how and where you will collect the donated food and funds.** The Regional Food Bank can assist with food and fund drive supplies, like 24”x 28”x 12” donation boxes, plastic donation bags and 11”x 17” posters. To request supplies contact Clifton Roberts at 600-3132, or croberts@regionalfoodbank.org.

4. **Spread the word about your food drive** to your co-workers and patrons through emails, social media, bulletin boards, posters, eNewsletters, and signage at your organization.

5. **Deliver your donations to** the Regional Food Bank of Oklahoma Monday-Friday from 8am-5pm, or contact Clifton Roberts to arrange a pick up*. (*Must have a minimum 400 pounds - or food drive boxes - to qualify for pick up.)

How the Regional Food Bank Can Help

- If you have questions about holding a food drive, or need a pickup, contact Clifton Roberts at 405-600-3132 or croberts@regionalfoodbank.org. You can help us make the best use of our resources by picking up supplies and/or delivering your food and fund drive donations. The Regional Food Bank of Oklahoma, or a partner agency, will pick up donations of four or more boxes of food (400 cans or 400 pounds).

- If you would like assistance with public relations contact Angie Doss at adoss@regionalfoodbank.org or call 405-604-7109.

- To set up a volunteer time email volunteer@regionalfoodbank.org, or visit www.regionalfoodbank.org/fight-hunger/volunteer.

- To schedule a speaker to talk to your organization, or to schedule a tour of the Regional Food Bank, contact Melanie Anthony at manthony@regionalfoodbank.org, or 405-604-7114.
MONETARY DONATIONS

Financial gifts are appreciated and encouraged. For every dollar donated, the Regional Food Bank is able to return 5 meals to the community. They also support our innovative programs, like the Backpack Program and Senior Mobile Pantries, as well as address the root causes of hunger through advocacy and education. Monetary donations also allow the Regional Food Bank to purchase bulk food to be repacked by volunteers.

$1 donation = 6 pounds of food vs. 1 can donated = 1 pound

The Regional Food Bank’s administrative and fundraising costs are less than four percent. That means that 96 cents out of every dollar donated goes to provide food to hungry Oklahomans.

Ways to donate include:

• **Payroll Deductions**
  A great way to help fight hunger is to make a donation every pay period. A $10 donation to the Regional Food Bank allows us to provide 50 meals! Donating just $1 per week would provide a family two meals a day for an entire month. Donating $4 per week would provide a backpack of food to a chronically hungry elementary student over weekends and holidays for an entire school year! Contact Melanie Anthony at manthony@regionalfoodbank.org for details.

• **Corporate Match**
  Does your organization offer to “match” donations from its employees? If your employer has a matching gift program, make sure to find out all of the details and enroll your fund drive in the match. This is a great way to double the impact of your donations.

• **Donate Online**
  The easiest way to make a donation is to visit regionalfoodbank.org and click on the Give Now icon. Email Clifton Roberts at croberts@regionalfoodbank.org to make sure the donation is credited to your food drive. All donations will receive an acknowledgement and tax receipt via email. Do you want to set up a special feeding hope fundraising page? If you create a special donation form for the food drive, you can customize the emails sent in response to gifts to talk about the food drive.

• **Virtual Food Drive**
  Participate in the virtual food drive and encourage co-workers to “purchase items” online at feedoklahoma.org. When donors check out, there is a place to enter your company name and help raise more money for your company’s food drive!

• **Donate by Check, Credit Card, or Cash**
  Use the “Pounds for Dollars” food drive, which is located on page 12, to receive credit for any cash, credit card, or check donations. Make checks payable to “Regional Food Bank of Oklahoma.” All donors who provide contact information will receive a letter of acknowledgement and tax receipt for their donation.

Mail donations to:
Feeding Hope and Letter Carriers’ Food Drive
c/o Regional Food Bank of Oklahoma
P.O. Box 270968
Oklahoma City, OK 73137-0968
Most Needed Non-Perishable Items Include:

- Canned meats (i.e. tuna, chicken, seafood, turkey)
- Canned and boxed meals (i.e. soup, chili, macaroni and cheese)
- Canned or dried beans and peas (i.e. black, pinto, lentils)
- Pasta, rice, cereal
- Canned fruits and vegetables
- Shelf-stable milk
- Peanut butter

The Regional Food Bank Cannot Use:

- Rusty cans
- Perishable items
- Homemade items
- Opened items
- Alcoholic beverages
- Glass items (they break and can contaminate donations)

Suggested Healthy Items:

- Canned fruit in light syrup
- No sugar added applesauce
- Low sodium vegetables
- Canned white or sweet potatoes
- Powdered or flaked potatoes
- Canned salsa

$1 = 5 meals

Beans
Soup
Sauce
Tuna
Salmon
Chicken

Canned Fruits
Canned Vegetables

Brown Rice
Pasta

Peanut Butter

No Homemade
Or Glass Items

Community food drives are an excellent source of high-quality food for our partner agencies and the people they serve.
THEMES AND FUNDRAISING IDEAS

Suggested Themes

• **Wakeup Call – Get Up and Get Moving**
  Boxed cereal, oatmeal, tea, coffee, granola bars and pancake mix.

• **Feeling Fruity – An Apple a Day**
  Canned peaches, pears, pineapple, fruit cocktail and applesauce.

• **Take a Bite Out of Hunger – Chomp!**
  Packaged meals like rice and beans, meals in a bowl, etc.

• **Dinner’s Served – Meat the Need**
  Canned stew, pork and beans, instant potatoes, stuffing mix and soups.

• **Back-to-School – Lunch-Box Items**
  Peanut Butter, granola bars, juice boxes, raisins and individual snack bags.

• **Winter Wonderland – Warm Foods**
  Dry and canned soups, crackers, stuffing, pumpkin and canned meats.

• **Days of the Week**
  Meat the need Monday, Tuna Tuesday, Peanut Butter Wednesday, Vegetable Thursday and Fruit Friday.

Fundraising Ideas

• **Hold a bake sale or chili cook off**, potluck, or pizza party.

• **Form teams** to compete for prizes for the most food/funds collected.

• **Collect change in a jar and donate it to the Regional Food Bank.** Employees can throw dollar bills into the container of another department in order to “cancel out” the change in the department. In other words, change in the container equals “positive” points, while bills equal “negative” points.

• **Heat or Eat.** Donate the amount of money it would cost you to heat your home for a week. Encourage coworkers to do the same.

• **Brown bag lunchtime.** Ask staff to donate the cost of a lunch or to donate a bag full of non-perishable food. Also, create “friendly rivalry” at work by having people ‘vote’ for their favorite sports team by donating food, or ask departments to compete for a prize for the most food donated (pizza party, etc.).

Virtual Food Drive

• **Participate in the Virtual Food Drive** and encourage coworkers to purchase items online at feedinghope.org.
When considering ways to promote your drive, think about your audience at work. Chances are, your office consists of employees who fall into these categories:

- **The Drivers** like to get the ball rolling and to make sure the goals are high and yet achievable. Drivers are decisive, enthusiastic and prefer to be in control. They like quick action, using the information that is immediately available. They speak forcefully and prefer discussing things verbally.
- **The Analytical** want detailed notes and keeping track of progress is important to them.
- **The Expressive** want to create personalization and fun ways to plug people in without people being left out. They have no qualms about speaking out and are often viewed as upbeat and enthusiastic and thrive on open communications with others.
- **The Amiable** want to host talent shows or bake sales to bring the group together and promote the cause in everyday things.

When planning your events at work, make sure consider all of the personality types into your strategic food drive plan. Here is a list of some activities and communications to consider:

- **Drivers** – send out important food drive dates and goals in advance. Hold a staff kick off meeting to announce the food drive.
- **Analytical** – update staff members weekly or daily with progress on your goal via flyers, an email or your intranet. Additionally, send out facts and statistics about hunger in Oklahoma.
- **Expressive** – invite staff to decorate food drive boxes or become team captains to encourage other employees to participate. Ask these employees to be a part of your kick off meeting or celebration party.
- **Amiable** – host a talent show or bake sale to raise donations.
The Regional Food Bank of Oklahoma has the privilege of working with businesses of all sizes from all industries – each one with its unique culture, goals and objectives. Following is just a sampling of those who have grown their employee and company’s engagement with the Regional Food Bank over the years, and how they accomplished it.

**Bank of Oklahoma** hosted a site visit for team captains at the Regional Food Bank. They watched a Regional Food Bank video, learned about the issue of hunger in Oklahoma, and then toured the facility. Bank of Oklahoma’s coordinator then shared the plan and award system: employees were allowed to either donate food (they picked one item – peanut butter), donate funds or volunteer their time. Their designated volunteer day included employees and their family members to make it even more meaningful.

**BKD** provided a complimentary lunch for their employees and asked Regional Food Bank staff to speak about our mission and the issue of hunger in Oklahoma. A recap of their past giving was highlighted, along with stories about the impact their gifts have made. As an incentive for their employees to give, the company matched their gifts.

**Devon Energy Corporation** has added layers to their engagement over the years, and moved more towards financial gifts, which increases impact and helps minimize the logistics of moving food. Volunteer Floor Captains are identified early in the year and are then invited to a planning and training session in which guidelines and materials are distributed. Instructions for how to donate online and/or through payroll deduction are included, as well as information about tracking donations by each floor. The Regional Food Bank helps motivate the group by inviting a client or other speaker to share their personal story about the issue of hunger. Their food and fund drive is consolidated to one week, during which time, stories, facts and other collateral is shared and displayed throughout the building to keep the drive goal visible. Each team is encouraged to be as creative as they want to help increase donations: some executives offer to match all donations made by his/her floor as an incentive; one team created a singing Justin Bieber cut-out that people had to pay a fee in order to rid it from their office; some teams have held bake sales; jeans passes are sold; and many more great ideas. Devon “adopts” one of the post office sites and provides volunteers to sort the food on Letter Carriers’ Food Drive Day (May 9th, 2015).

**Express Employment Professionals** holds a companywide ‘Brand it Blue Day.’ It was on a Saturday and they encourage all sites to volunteer that day in their community. Since their corporate office is in Oklahoma City, they partnered with the Regional Food Bank and hosted a food drive leading up to the big volunteer day. This past year, they hosted a lunch and invited Rodney Bivens and News 9’s Amanda Taylor to share their passion for fighting hunger. Mr. Funk also spoke to the group and encouraged everyone to get involved. Their staff Chaplain also visited each office in the metro about the event to encourage participation. They not only collected food in the metro, they also encouraged financial gifts. They had an internal matching gifts program that employees could utilize to double their contribution.

**Greater Oklahoma City Chamber of Commerce** has three campaigns they do each year, and one of them is with the Regional Food Bank. We attended their all staff meeting, showed a video, shared stories about hunger, and updated their employees on our programs and what their gifts will do. The Chamber encouraged food and fund donations. They tied in a ‘jeans day’ and also offered tickets to see the Oklahoma City Thunder if they are in the NBA playoffs. The Chamber also held a tour and volunteer shift at the Regional Food Bank for all who want to attend during the work week.
Love’s Travel Stops hosted a ‘Share the Love’ Day at the Regional Food Bank in celebration of their 50th anniversary (2014). Nearly 300 of their employees came via motorbus to the Regional Food Bank for a half day of activities, including working in the Volunteer Center, participating in a Hunger Simulation and participating in a facility tour. At the end of the experience, their employees had a much better understanding of hunger in Oklahoma and how Love’s and the Regional Food Bank work together in “Fighting Hunger…Feeding Hope.”

Seagate set a goal and tracked progress using thermometers in the employee cafeteria. They invited the Regional Food Bank to share a video and speak to their employees during lunch and offered a special $5 meal to encourage participation. They offered a variety of ways in which employees can contribute, including donating for a chance to throw a pie in the face of management and a small silent auction. After completing a challenging project last year, the food and fund drive was a great way for their employees to unwind, relax and have fun. It was their most successful drive to date.

Helpful Tips

#1
Make it personal for your employees
Share Regional Food Bank videos
Participate in a Hunger Simulation (we can come to you)
Bring employees on a tour or arrange a volunteer experience
Invite a guest speaker from the Regional Food Bank
Share stories of hope or factoids as reminders of lives being impacted

#2
Make it fun for your employees
Create fun competition
Offer incentives for participation
Top down support from leadership
Involve employees’ families when possible

#3
Make it easy for your employees
Payroll giving options
Virtual Food Drive
Corporate match of employees’ donations
Online fundraising page customized for your company/employees

Check out the 2014 Feeding Hope and Letter Carriers’ Food Drive Best Practices Video

The Regional Food Bank of Oklahoma invites your group to join us in “Fighting Hunger…Feeding Hope.” For more information, please contact Melanie Anthony at 405.604.7114 or mantony@regionalfoodbank.org.
Promoting your food drive is fun and easy to do! Display food drive posters and boxes, which are provided by the Regional Food Bank, at entrances, cafeterias, lounges and other busy locations. Make sure you tape the bottom of boxes.

**Promotion Ideas:**
- Distribute shopping lists and donation forms to staff.
- Send weekly email updates to staff that also includes a client story or hunger fact.
- Host a kick off event and have a Regional Food Bank spokesperson speak to staff about hunger (contact Melanie Anthony at 405-604-7114 or manthony@regionalfoodbank.org).
- Post about the drive on Facebook and Twitter.
- Write a blog.
- Mention in staff meetings/announcements.
- Send out a press release (contact Angie Gaines at againes@regionalfoodbank.org or 405-604-7109).
- Set up a table with Food Bank brochures and posters.

**Congregation Ideas:**
- Promote a fast and donate the money you would have spent on a meal to the Regional Food Bank.
- Take up a second collection during services.
- Set up a table with brochures and a collection jar before/after services.
- Challenge your youth group to make a difference by raising donations and/or schedule your group for a volunteer event.

**Slogan Ideas:**
- Bag Hunger
- Hunger's Heroes
- Wipe Out Hunger
- Dare to Care
- The Power of Change
- It Makes Cents
- Spare Change to Change Lives

**Suggested Facebook Posts:**
- Our Feeding Hope Food Drive starts today for @regionalfoodbankofoklahoma! Help us provide meals to the hungry. (link to regionalfoodbank.org)
- (insert your business name) goal is to raise $ (enter amount) for the @regionalfoodbankofoklahoma. Help us feed Oklahoma families. (link to regionalfoodbank.org)
- 1 in 4 children is at risk of going hungry every day. Get involved in Feeding Hope Food Drive to help @regionalfoodbankofoklahoma. (link to regionalfoodbank.org)
- Most needed items for the Feeding Hope Food Drive: canned meat, vegetables, fruit, tuna, peanut butter, rice & beans. Help now. (link to regionalfoodbank.org)
- For every $1 donated, 5 meals will be provided to those in need. Help the Feeding Hope Food Drive and (your business name) support Oklahomans! (link to regionalfoodbank.org)

**Suggested Tweets:**
- #FeedingHope starts today! Join the food drive and help @rfbo & @ (your twitter handle) provide meals to the hungry. (link to regionalfoodbank.org)
- 1 in 4 children is at risk of going hungry every day. Get involved in the #FeedingHope Food Drive. @rfbo (link to regionalfoodbank.org)
- #FeedingHope Food Drive most needed items: canned meat, vegetables, fruits, tuna, peanut butter, rice & beans. (link to regionalfoodbank.org)
- $1 = 5 meals. Help #FeedingHope & @ (your business twitter handle) reach its goal of (enter your goal)! @rfbo (link to regionalfoodbank.org)
- We're helping to feed hungry Oklahomans during #FeedingHope. @rfbo Help now. (link to regionalfoodbank.org)
Visit the Online Tool Kit at http://wwwREGIONALFOODBANK.ORG/events/FOOD-DRIVE for more help on holding a food drive at your organization.

Tools include:

• Virtual Food Drive – visit feedinghope.org to make online donations. Collect monetary donations and invite your co-workers to a Food Drive event where you go shopping online for the Regional Food Bank.

Food Bank and Hunger Information

• Information Packet - Download this helpful information about Hunger in Oklahoma, the Regional Food Bank, and how people can help!

• PowerPoint Presentation about the Regional Food Bank that you can share with employees.

• Stories of hope from Regional Food Bank clients.

Videos to Share with your Co-workers, Family, and Friends

• Feeding Hope Food Drive Best Practices -- Feeding Hope businesses share best practices on how to hold a successful food drive.

• Volunteer – learn what it’s like to volunteer at the Regional Food Bank.

• About the Regional Food Bank – an overview of the Regional Food Bank, its programs and its mission of “Fighting Hunger…Feeding Hope.”

• Food for Kids – learn more about this program that fights childhood hunger, including interviews from students on the program.

• Senior Feeding – discover what the Regional Food Bank is doing to provide food for seniors who are struggling with hunger, including interview with seniors.

Photos

• A photo is worth a thousand words! Use any of our photos at flickr.com/REGIONALFOODBANK to help promote your food drive.
Thank you for holding a food and fund drive to benefit the Regional Food Bank and its nearly 1,200 charitable feeding partners. Your donation will help us provide food to over 110,000 Oklahomans each week!

**Food Donations:**
Transportation is a significant cost to the Regional Food Bank of Oklahoma. You can help us make the best use of our resources by picking up supplies and/or delivering your food and fund drive donations.

Bring your donations to the Regional Food Bank located at 3355 S. Purdue in Oklahoma City, Monday through Friday from 8 a.m. to 5 p.m.

**Fund Donations:**
All cash and check donations need to be turned into the Regional Food Bank of Oklahoma. Make all checks payable to the Regional Food Bank of Oklahoma. Write the name of your business on the memo line.

Please do not mail cash.

Mail checks to:
Feeding Hope and Letter Carriers’ Food Drive
c/o Regional Food Bank of Oklahoma
P.O. Box 270968
Oklahoma City, OK 73137-0968

**2014 Feeding Hope Award Winners**

**Winner for Most Pounds Raised Overall**
Devon Energy Corporation

**Winner for Raising the Most Meals by a Company with 100-499 Employees**
Seagate Technology

**Winner for Most Money Collected Overall**
Devon Energy Corporation

**Winner for Raising the Most Meals by a Company with 100 or Less Employees**
Greater Oklahoma City Chamber of Commerce

**Winner for Raising the Most Meals by a Company with 500+ Employees**
Devon Energy Corporation

**Winner for Most Pounds in the Metro**
US Foods
Every dollar you raise will be converted into 6 pounds of food. Parents, friends and family can support your food drive by making a fund donation! The entire amount of your contribution is tax-deductible.

Please select the amount that you would like to donate from the options below. Online donations are the fastest and easiest way to help. Visit www.regionalfoodbank.org to make a gift by credit card, or feedinghope.org.

Please accept my/our gift amount of:

☐ $50  ☐ $35  ☐ $15  ☐ Other: $ ____________________

Organization:_______________________________________________________________

Contact Name:_____________________________________________________________

Address:_________________________________________________________________

City:________________________ State:_________ Zip:___________________________

Phone: ( ) ________________________ E-mail:______________________________

☐ Yes! Sign me up for the Regional Food Bank newsletter. ______ By mail       ______ By email

I would like to pay by (circle one):

Visa    MasterCard    American Express    Discover    Check    Cash

Name on card:______________________________________________________________

Card Number:_________________________________________ Exp. Date:____________

Signature:_______________________________________________________________

Total Amount Enclosed: $ __________________

Make all checks payable to the Regional Food Bank of Oklahoma.

Mail to:
Feeding Hope and Letter Carriers’ Food Drive
c/o Regional Food Bank of Oklahoma
P.O. Box 270968
Oklahoma City, OK 73137-0968

No matter how you chose to give, we thank you for your donation.
Encourage employees to donate online via the Virtual Food Drive! This fun experience allows donors to “shop” while making a gift that will fight hunger in our state. The Virtual Food Drive also allows you to add the name of your business/organization before you check out so that your gifts can be tracked. Simply provide your food drive team leader with a copy of your email receipt once you complete your transaction!

1. Visit Feedinghope.org

2. Start shopping and drag items in your cart.

3. Click “Check out Here” and click “Make Donation.”

4. Fill out the donation form. Remember to type the name of your business in the field “Business/School/Group Name” to ensure the donation is counted towards your company’s Food and Fund Drive.
Dear (insert name),

One in six Oklahomans struggles with hunger every day. We need your help to raise food and fund donations from (date) to (date) as part of the Feeding Hope and Letter Carriers’ Food and Fund Drive. This year, our goal is to raise (insert your business goal here). Overall, the goal of the Feeding Hope Drive is to raise enough food and funds to provide 7.3 million meals.

Together, we can solve hunger. To make a food donation, bring in-date canned food donations to (insert locations here). Most needed items include: canned meat, canned vegetables, canned fruit, peanut butter and beans and rice.

Every dollar donated to the Regional Food Bank of Oklahoma will provide five meals to our hungry Oklahoma neighbors. You can also make online donations at feedoklahoma.org. When you check out online remember to type (your business name) on the form so the donation is counted towards our food and fund drive goal.

Facts about hunger in Oklahoma:
- 675,000 Oklahomans risk hunger daily.
- 1 in 4 children in Oklahoma will go to bed hungry tonight.
- The Regional Food Bank distributes enough food to feed more than 110,000 Oklahoman’s each week.
- The majority of those served by the Regional Food Bank are the working poor, senior citizens and children.
- The Regional Food Bank partners with nearly 1,200 charitable feeding programs and schools in 53 central and western Oklahoma counties.
- Last year, we distributed more than 47.8 million pounds of food – 33 percent of which was worked by volunteers!

To learn more about the Regional Food Bank:
- Watch videos about hunger: youtube.com/regionalfoodbank
- Follow the Regional Food Bank on Facebook and Twitter:
  - Twitter: twitter.com/rfbo
  - Facebook: https://www.facebook.com/regionalfoodbank
- Visit our website: regionalfoodbank.org
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<td>Amount Donated:__________________</td>
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The mission of the Regional Food Bank is “**Fighting Hunger…Feeding Hope.**” All financial donations to the Regional Food Bank are tax-deductible. The Regional Food Bank of Oklahoma is a tax-exempt 501(c)(3) organization. Our tax ID # is 73-1100380. For more information please call 405-600-3155.
Thank you for making a difference in the lives of thousands of hungry men, women, children and seniors in central and western Oklahoma.

Feeding Hope Co-Chair
Jamie Crowe, South OKC Chamber of Commerce

Feeding Hope Co-Chair
Noble McIntyre, McIntyre Law

Letter Carriers' Co-Chair
David Miller, NALC President

Letter Carriers' Co-Chair
Bob Bearden, NALC Representative

Letter Carriers' Co-Chair
Steve Riggs, NALC Representative

Viki Tracey
Accenture

Lisa Burchfield
American Fidelity Assurance Company

Shawn Steele
Associated Wholesale Grocers

Zack Skinner
Bank of Oklahoma

Vonnie Garner
Bank of Oklahoma

Chris Zach
BKD, LLP

Katie Collins
Chesapeake Energy Corporation

Macay McComas
Devon Energy Corporation

Phil Cook
Devon Energy Corporation

Allison Goodman
Express Employment Professionals

Elisa Milbourn
Greater Oklahoma City Chamber

Brecklyn Ferrell
Lopez Foods

Kirstie Carter
McIntyre Law

Diana Erwin
Mercy

Gaylene Stiles
Mercy

David Carter
OKC Fire Department - Union Leader

Ray Haefele
Retired (food industry)

Alma Underwood
Seagate Technology

Terry Kennedy
Seagate Technology

Barbara Royce
United Way of Central Oklahoma

Art Davis
USPS

Barry Hess
USPS

Rick Vickery
USPS

James Bryant
USPS

Sonya Dulan
USPS

Anita Reaves
Wriggly’s Gum
In fiscal year 2014, we distributed **47.8 million pounds** of food to families, seniors and children struggling with hunger in our state.

More than **96 cents** of every dollar donated goes directly to hunger relief.

In fiscal year 2014, more than 48,000 volunteers donated more than 141,000 hours of service to the Regional Food Bank, which saved nearly $3 million in labor costs.

**Every dollar donated provides five meals to hungry Oklahomans.**

Oklahoma is one of the hungriest states in the nation.

One in four children in Oklahoma struggles with hunger every day.

Each week, the Regional Food Bank provides enough food to feed **110,000 hungry Oklahomans.**

12 percent of Oklahoma seniors experience hunger.
How We Fight Hunger
We partner with more than 1,200 community pantries, shelters, soup kitchens and schools in central and western Oklahoma.

**The Backpack Program**
During the school year, chronically hungry elementary school students receive a backpack full of nutritious, kid-friendly, non-perishable food every Friday. Last year, the Regional Food Bank provided food to 18,527 students in 501 schools in 53 central and western Oklahoma counties.

**Kids Cafe**
An after school program, Kids Cafe provides food, mentoring, tutoring and a variety of other activities to approximately 2,653 at-risk children each month at 34 sites in central and western Oklahoma. Through this program, we distributed enough food to provide 209,834 meals and snacks for hungry Oklahoma children.

**Summer Feeding Program**
The Regional Food Bank operates its Summer Feeding program through a partnership with the USDA Summer Food Service Program (SFSP), the Oklahoma Department of Education, Sodexo and the community. The program distributed enough food to provide more than 160,000 meals to 4,714 children at 73 summer feeding sites during fiscal year 2014.

**School Pantry Program**
This program provides chronically hungry middle and high school students with food to sustain them after school and over weekends and school holidays. The pantries are located on school grounds. In fiscal year 2014, school pantries distributed enough food to provide 619,311 meals to 4,864 students in 124 schools.

**Urban Harvest**
Urban Harvest is a sustainable gardening program of the Regional Food Bank. The four central goals of the program are agricultural education, fresh food production, community outreach and ecological conservation.

**Care & Share**
Last year, the Regional Food Bank served a total of 15 sites in nine counties through this program. More than 8,000 food-filled pantry boxes were distributed to families in communities with limited access to food pantries each month.

**Senior Home Delivery**
The Senior Home Delivery Program serves 34 sites in our service area. Seniors receive nutritious food to sustain them at the end of the month when their resources run low. This program provided enough food for 6,752 home food deliveries in fiscal year 2014.

**Senior Mobile Pantries**
In fiscal year 2014, the Regional Food Bank’s Senior Mobile Pantry program distributed enough food to provide 294,151 meals to 8,126 seniors struggling with hunger.
Service Area and Impact

“I support the Regional Food Bank because I have been blessed with a job that supports my family. However, I know what it’s like to be without a job and have to rely on others for help. I want to help my neighbors.”
- Regional Food Bank of Oklahoma Donor

“This food helps students to have enough food for snacks after school, on weekends and on breaks when school lunches aren’t available.”
- School Pantry Program Coordinator

“A single mother and her son came into our shelter after being on the street for a week. They both had not eaten in several days and they were so thankful to have a hot meal. Thank you, Regional Food Bank!”
- Partner Agency Coordinator

“Upon starting the program this year, I have had several teachers come and thank me for putting their student in the Backpack Program. They have seen an increase in their attention on Monday mornings and their grades have improved. Thanks so much for all your help and everything you do!”
- Backpack Program Coordinator

“Just living is a big expense, so without the help from the Regional Food Bank, I would not be able to get the correct food for myself, as I am diabetic. You help me a great deal because I can stretch my budget with the food that I get. I used to teach a class on how to live on $86 a month; can’t do it anymore.”
- Senior Feeding Client

“If you don’t eat then you will not have anything in your body, so you can’t concentrate. When I’m very hungry, I feel down and not very energetic.”
- Summer Feeding Program Client

The Regional Food Bank distributes food through a network of more than 1,200 partner agencies and schools in the 53 central and western Oklahoma counties shaded in orange. The remaining 24 counties are served by the Community Food Bank of Eastern Oklahoma.
Together, we can solve hunger.

Give

$1 = 5 meals

give@regionalfoodbank.org
fooddrive@regionalfoodbank.org
www.regionalfoodbank.org • 405.604.7111

Volunteer

Volunteers are the backbone of the Regional Food Bank.
volunteer@regionalfoodbank.org
www.regionalfoodbank.org/volunteer

Advocate

It takes more than food to fight hunger.
advocate@regionalfoodbank.org
405.600.3129

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