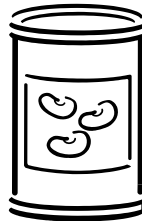
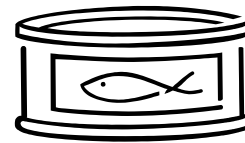


How to Hold a Fund and Food Drive

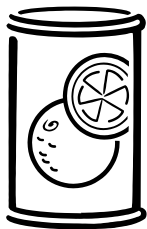
REQUESTED ITEMS:



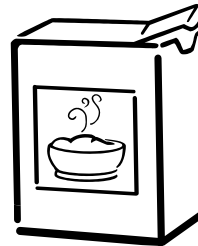
**Beans
Soup
Sauce**



**Tuna
Salmon
Chicken**



**Canned Fruits
Canned Vegetables**



**Brown Rice
Pasta**



**No Homemade or
Glass Items**



**Peanut
Butter**

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger...Feeding Hope”™



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Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger...Feeding Hope”™



About Hunger in Oklahoma

The Regional Food Bank of Oklahoma is the state's largest private hunger-relief charity whose mission is "Fighting Hunger...Feeding Hope" as we work toward a hunger-free Oklahoma. The Food Bank serves as a link that allows the food industry and community to donate food and household products that are then distributed to more than 825 charitable feeding programs and elementary schools in 53 central and western Oklahoma counties. The average annual income for all Food Bank client households is \$12,130, with an average household size of three members.

The Food Bank provides enough food to feed more than 90,000 people each week – and yet, it is still not enough to meet the growing demand.

Established in 1980, the Regional Food Bank distributed approximately 280,000 pounds of food in its first year of operation. Today, that same amount is distributed in two short days. Since its inception, the Regional Food Bank has distributed more than 404 million pounds of food and continues to experience unprecedented growth. In fiscal year 2011, the Food Bank distributed a record 46.2 million pounds of food - a 27 percent increase over the previous year.

The Center on Hunger and Poverty ranks Oklahoma as **one of the five worst states in the nation in food insecurity** with more than 600,000 Oklahomans at risk of hunger every day. This is an issue that is not only prevalent in our inner cities, but in suburban and rural Oklahoma as well.

One in every four Oklahoma children struggles with hunger on a daily basis - never certain where their next meal will come from.

A recent survey of the emergency pantries, shelters and soup kitchens served by the Food Bank found that 34% of the people receiving emergency food were children under 18.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

"Fighting Hunger...Feeding Hope"[™]



How to Get Started

Hold the Ultimate Food Drive in Five Steps

1. Identify your food drive dates and goals.

Meal goal = (Number of pounds collected) divided by 1.3

Meal goal = (Number of dollars raised) multiplied by five

For example:

1,000 pounds of collected food, along with \$1,000 donated = 5,769 meals

2. Set your food drive dates and drop off locations.
3. Decide how to collect the food. The Regional Food Bank can assist with food and fund drive supplies, like 24" x 28" x 12" donation boxes, plastic donation bags and 11" x 17" posters. Request supplies online at regionalfoodbank.org.
4. Spread the word about your food drive.
5. Deliver your donations to the Regional Food Bank of Oklahoma.

How the Regional Food Bank Can Help You

- If you have questions about holding a food drive, or need a pickup, contact Connie Lam at 405-600-3143 or clam@regionalfoodbank.org.
- If you would like assistance with public relations contact Angie Gaines at againes@regionalfoodbank.org or call 405-604-7109.
- To set up a volunteer time contact Jamie Treadaway at jtreadaway@regionalfoodbank.org or call 405-600-3154.
- To schedule a tour of the Food Bank, or to have a speaker come to you, contact Andi Haddad at 405-600-3136 or ahaddad@regionalfoodbank.org.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

*"Fighting Hunger...Feeding Hope"*TM



Monetary Donations

Financial gifts are always accepted and are appreciated as much as food donations. Cash donations keep our freezers running and our trucks on the road. They also support our innovative programs like the Backpack Program, Senior Mobile Pantries, School Pantries, as well as address the root causes of hunger through advocacy and education. Monetary donations also allow the Regional Food Bank to purchase bulk food to be repacked by volunteers. Because of our buying power and charitable donations, the Regional Food Bank is able to provide five meals for every \$1 donated.

\$1 donation = 6.5 pounds of food vs. 1 can donated = 1 pound

The Regional Food Bank's administrative and fundraising costs are less than four percent. That means that 96 cents out of every dollar donated goes to hungry Oklahomans.

Ways to donate include:

- **Payroll Deductions**

A great way to help fight hunger is to make a donation every pay period. A \$10 donation to the Food Bank allows us to provide 50 meals! Donating just \$1 per week – would provide a family of four, two meals a day for an entire month. Donating \$4 per week would provide a backpack of food to a chronically hungry elementary student over weekends and holidays for an entire school year! Contact Melanie Anthony at manthony@regionalfoodbank.org for details.

- **Corporate Match**

Does your organization offer to “match” donations from its employees? If your employer has a matching gift program, make sure to find out all of the details and enroll your fund drive in the match. This is a great way to double your donations!

- **Donate Online**

The fastest way to make a donation is to visit regionalfoodbank.org and click “donate now.” Email Connie Lam at clam@regionalfoodbank.org to make sure the donation is credited with your food drive. All donations will receive an acknowledgement and tax receipt via email.

- **Personal Fundraising Page**

Make it easy to get co-workers and friends to make an online donation to your food drive. Visit feedoklahoma.org to set up your page today.

- **Donate by check, credit card, or cash**

Use the “Pounds for Dollars” food drive, which is located on page 9, to receive credit for any cash, credit card, or check donations. Make checks out to “Regional Food Bank of Oklahoma.” All donors who provide contact information will receive a letter of acknowledgement and tax receipt for their donation.

Mail donations to: Food Drives

**c/o Regional Food Bank of Oklahoma
P.O. Box 270968
Oklahoma City, OK 73137-0968**

Fundraising Ideas

- **Hold a bake or chili sale**, potluck, or pizza party.
- **Form different teams** and see which team collects the most donations.
- **Collect change in a jar and donate it to the Regional Food Bank.** Employees can throw dollar bills into the container of another department in order to “cancel out” the change in the department. In other words, change in the container equals “positive” points, while bills equal “negative” points.
- **Heat or Eat** – Donate the amount of money it would cost you to heat your home for a week. Encourage your coworkers to do the same.
- **Brown bag lunchtime.** Ask staff to donate the cost of a lunch or to donate a bag full of non-perishable food.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger... Feeding Hope”™



Most Needed Items

Community Food Drives are an excellent source of high-quality food for agencies we serve.

Most Needed Non-Perishable Items Include:

- Canned meats (i.e. tuna, chicken, seafood, turkey)
- Canned and boxed meals (i.e. soup, chili, macaroni and cheese)
- Canned or dried beans and peas (i.e. black, pinto, lentils)
- Pasta, rice, cereal
- Canned fruits and vegetables
- Shelf-stable milk
- Peanut butter

Suggested Healthy Items:

- Canned fruit in light syrup
- No sugar added applesauce
- Low sodium vegetables
- Canned white or sweet potatoes
- Powdered or flaked potatoes
- Canned salsa

Suggested Themes:

- **Wakeup Call – Get Up and Get Moving**
Canned coffee, non-dairy creamer, boxed cereal, oatmeal, tea bags, granola bars and pancake mix.
- **Feeling Fruity – An Apple a Day**
Canned peaches, pears, pineapple, fruit cocktail and applesauce.
- **Take a Bite Out of Hunger – Chomp!**
Shake and Bake, Hamburger Helper, rice and beans, Rice-a-Roni and Zatarain's Mix.
- **Dinner's Served – Meat the Need**
Canned stew, pork and beans, instant potatoes, stuffing mix and soups.
- **Back-to-School – Lunch-Box Items**
Peanut Butter, granola bars, juice boxes, raisins and individual snack bags.
- **Winter Wonderland – Warm Foods**
Dry and canned soups, crackers, stuffing, pumpkin and canned meats.
- **Days of the Week**
Meat the need Monday, Tuna Tuesday, Peanut Butter Wednesday, Vegetable Thursday and Fruit Friday.

The Regional Food Bank Cannot Use:

- Rusty cans
- Perishable items
- Homemade items
- Opened items
- Alcoholic beverages or glass items (they break and can contaminate donations)
- Brown or wild rice
- Whole grain/bran cereals
- Reduced fat whole grain crackers
- Trans fat free tortillas
- Powdered milk
- Low fat, low sodium soups

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger... Feeding Hope”™



Promote Your Drive

Promoting your food drive is fun and easy to do! Display food drive posters and collection bins, which are provided by the Food Bank, at entrances, cafeterias, lounges and other busy locations. Please tape the bottom of your collection bins.

- Distribute shopping lists and donation forms to staff.
- Send weekly email updates to staff.
- Host a kick off event and have a Food Bank spokesperson speak to staff about hunger (contact Andi Haddad at 405-600-3136 or ahaddad@regionalfoodbank.org).
- Post about the drive on Facebook and Twitter.
- Write a blog.
- Mention in staff meetings/announcements.
- Send out a press release (contact Angie Gaines at againes@regionalfoodbank.org or 405-604-7109).
- Set up a table with Food Bank brochures and posters.

Congregation Ideas:

- Promote a fast. Donate the money you would have spent on a meal to the Food Bank.
- Take up a second collection during services.
- Set up a table with brochures and a collection jar before/after services.
- Challenge your youth group to make a difference by raising donations.

Slogan Ideas:

- Bag Hunger
- Wipe Out Hunger
- The Power of Change
- Spare Change to
- Hunger's Heroes
- Dare to Care
- It Makes Cents
- Spare Lives

Suggested Facebook Posts:

- We're helping Oklahomans by supporting @rfbo to help feed the hungry. We think you should too! Our neighbors need our help more than ever. <http://www.regionalfoodbank.org>
- Our team at (enter business name) volunteered at @regionalfoodbankofoklahoma! We had an awesome time and packaged (enter meal number that was given at the end of your shift). Can't wait to do it again. (post a picture if you have it).
- For every \$1 donated five meals will be provided to those in need. Help the @regionalfoodbankofoklahoma feed the hungry. https://secure3.convio.net/rfbo/site/Donation2?df_id=1320&1320.donation=form1

Suggested Tweets:

- (enter your twitter handle) volunteered @rfbo & had a great time! We packaged (enter number of meals packaged that was given at the end of your shift) meals to help feed the hungry. (post a picture if you have it.)
- We're helping Oklahomans by supporting @rfbo to help feed the hungry. We think you should too. <http://ow.ly/7ezg3>
- For every \$1 donated five meals will be provided to those in need. Help the @rfbo feed the hungry. <http://ow.ly/7ez4K>

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

*"Fighting Hunger... Feeding Hope"*TM



After the Drive Ends

Thank you for holding a food and fund drive to benefit the Regional Food Bank and its 825 charitable feeding partners. Your donation will help us provide food to over 90,000 Oklahomans each week!

Food Donations:

Transportation is a significant cost to the Regional Food Bank of Oklahoma. You can help us make the best use of our resources by picking up supplies and/or delivering your food and fund drive donations.

Bring your donations to the Regional Food Bank located at 3355 S. Purdue in Oklahoma City, Monday through Friday from 8 a.m. to 2 p.m.

For donations of four or more boxes of food (400 cans or 400 pounds), the Regional Food Bank of Oklahoma will schedule a pick up. Please notify us at least one week before your pick up is needed. To schedule a pick up, please fill out the donation pickup form at <http://www.regionalfoodbank.org/Take-Action/Fund-Food-Drive>, or contact Connie Lam at 405-600-3143 or clam@regionalfoodbank.org. You will receive a receipt for your tax-deductible donation. All donations must be in boxes.

Fund Donations:

All cash and check donations need to be turned into the Regional Food Bank of Oklahoma. Make all checks out to the Regional Food Bank of Oklahoma. Write the name of your business on the memo line. **PLEASE DO NOT MAIL CASH.**

Mail checks to:
Food Drives
c/o Regional Food Bank of Oklahoma
P.O. Box 270968
Oklahoma City, OK 73137-0968

Donations can also be made online at www.regionalfoodbank.org. Email Connie Lam @ clam@regionalfoodbank.org when you've made an online donation so that it will be added to your company's total donation amount. Make a \$10 donation by texting OK to 27722. Message and data rates apply.

You can also create a personal fundraising page for your business. Every dollar donated will provide five meals to hungry Oklahomans. Send a link to your friends, family, and co-workers to donate to your fundraising page.

The mission of the Regional Food Bank is *"Fighting Hunger...Feeding Hope."* All financial donations to the Regional Food Bank are tax-deductible. The Regional Food Bank of Oklahoma is a tax-exempt 501 (c) (3) organization. For more information please call 405-972-1111.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

*"Fighting Hunger...Feeding Hope"*TM



Pound\$ for Dollar\$

Every dollar you raise will be converted into 6.5 pounds of food. Parents, friends and family can support your food drive by making a fund donation! The entire amount of your contribution is tax-deductible.

Please select the amount that you would like to donate from the options below. Online donations are the fastest and easiest way to help. Visit www.regionalfoodbank.org to contribute using your credit card.

Please accept my/our contribution amount of:

_____ \$10 _____ \$35 _____ \$50 _____ Other: _____

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ E-mail: _____

Yes! Sign me up for the Regional Food Bank newsletter.

I would like to pay by (circle one):

Visa MasterCard American Express Discover Check Cash

Name on card: _____

Card Number: _____ Exp. Date: _____

Signature: _____

Total Amount Enclosed: _____

Make all checks payable to the Regional Food Bank of Oklahoma.

Food Drives
c/o Regional Food Bank of Oklahoma
P.O. Box 270968
Oklahoma City, OK 73137-0968

No matter how you chose to give, we thank you for your donation.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger... Feeding Hope”™



DONATION RECEIPT

Amount Donated: _____ Name of Donor: _____

Date of Donation: _____ Received By: _____

The mission of the Regional Food bank is "Fighting Hunger...Feeding Hope." All financial donations to the Regional Food Bank are tax-deductible. The Regional Food Bank of Oklahoma is a tax-exempt 501(c)(3) organization. For more information please call 405-972-1111.

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Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

"Fighting Hunger...Feeding Hope"[™]



Programs and Services

MISSION

The Regional Food Bank's mission is "Fighting Hunger...Feeding Hope."

FACTS & FIGURES

- More than 600,000 Oklahomans are at-risk of going hungry every day, including one in four children.
- For every \$1 donated, the Food Bank can provide five meals to hungry Oklahomans.
- The Food Bank's administrative and fundraising costs are less than four percent.

FOOD FOR KIDS BACKPACK PROGRAM

This program is an emergency food assistance program designed especially for children. Children identified as chronically hungry by school personnel are able to receive a backpack filled with non-perishable, kid-friendly food for over the weekend or a school holiday. Last year, more than 10,000 children in this program in 374 schools in 49 central and western Oklahoma counties.

SUMMER FEEDING PROGRAM

This supplemental summer feeding program is for children who depend on federally-funded free and reduced meals during the school year.

KIDS CAFE

The Food Bank assists 16 Kids Cafes that provide ongoing support and a "safe haven" for nearly 900 at-risk children. During the school year, sites provide nutritious snacks or an evening meal for up to 1,000 children daily. In the summer, the program provides breakfast, lunch and an afternoon snack.

SENIOR FEEDING PROGRAM

This pilot program provides weekend food assistance to homebound seniors and mobile food pantries at senior housing sites.

PRODUCE PEOPLE CARE

This program recovers and distributes produce to feeding programs across the state.

REGIONAL DELIVERY SYSTEM

The RDS program delivers food throughout the Food Bank's nearly 53 county service area to nearly 350 delivery sites, making approximately 1,000 deliveries per month in urban and rural Oklahoma.

URBAN HARVEST

Urban Harvest is a sustainable gardening program of the Regional Food Bank of Oklahoma. The four central goals of the program are agricultural education, fresh food production, community outreach and ecological conservation.

USDA COMMODITIES

This program distributes commodities throughout central and western Oklahoma to emergency feeding programs (homeless shelters, soup kitchens, and food pantries).

DHS PROGRAM

The Food Bank partners with the Okla. Dept. of Human Services (OKDHS) to provide nonperishable food to county DHS offices so case workers can issue the food to meet emergency needs when clients are unable to be served by local food pantries. A total of 54 OKDHS county offices currently participate in the program serving approximately 3,900 households in Fiscal Year 2011.

CARE AND SHARE PROGRAM

A total of 8 rural counties are served through this program and close to 600 pre-made pantry boxes are distributed to families in communities where access to food pantries does not exist.

VOLUNTEERS

Volunteers are the lifeblood of the Food Bank. In Fiscal Year 2011, thousands of volunteers donated more than 120,000 hours of service saving the Food Bank more over \$2 million in labor costs.

SPECIAL EVENTS

These fun and rewarding activities raise public awareness of our mission, and the need we fulfill within the community:

- The Chefs' Feast (March)
- Feeding Hope and Letter Carriers' Food Drive (May)
- National Hunger Action Month (H.A.M.) (September)
- Students Against Hunger Food Drive (Oct/Nov)
- Governor Fallin's Feeding Oklahoma Food Drive (Nov)

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

"Fighting Hunger...Feeding Hope"[™]

Volunteer at the Regional Food Bank

Because of the work that volunteers do, the Regional Food Bank is able to provide enough food to feed more than 90,000 Oklahomans each week throughout 53 central and western Oklahoma counties. Last year, thousands of volunteers donated more than 120,000 hours of service, saving the Regional Food Bank over \$2,000,000 in labor!

Volunteers help the Regional Food Bank fulfill its mission of helping the charitable community through volunteering in product recovery, at special events, as hunger heroes and a variety of other opportunities.

Individual Volunteers

*Sort food donations
at the Regional Food
Bank*



Urban Harvest Volunteers

*Volunteer at the
Regional Food Bank's
community garden*

Group Volunteers

*Schedule a time to
sort food donations with
a group*



Special Event Volunteers

*Volunteer at a special
event like Chefs' Feast
or Letter Carriers Food
Drive*

Senior Feeding Volunteers

*Help distribute food at
one of our Senior
Feeding sites*



Administrative Volunteers

*Find opportunities to
do administrative work
for the Regional Food
Bank*

To volunteer, contact Jamie Treadaway at 405-600-3154 or at jtreadaway@regionalfoodbank.org.

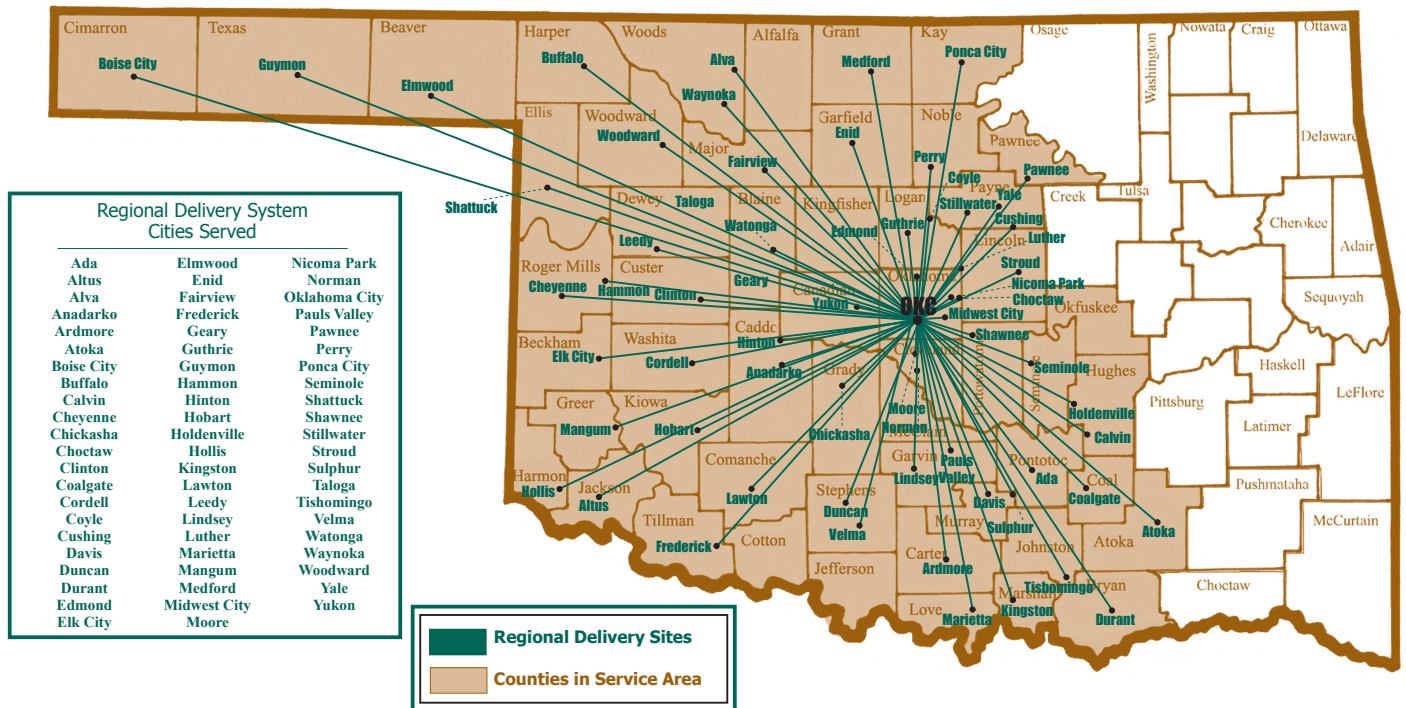
Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

"Fighting Hunger...Feeding Hope"[™]

Service Area Map

REGIONAL DELIVERY SYSTEM



Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger...Feeding Hope”™



Looking Ahead

The next several years will be challenging, to say the least. With current and pending state and federal budget cuts and a less than favorable economic forecast, the demand for food assistance is expected to continue to grow, especially in rural Oklahoma.

Your support is important to our work now more than ever before. Our future plans for providing equitable food distribution throughout our 53-county service area in central and western Oklahoma are dependent upon your generous gifts. Through our partnerships with charitable feeding programs, schools, senior feeding sites and Kids Cafe sites, we will continue to work toward meeting the demand for food well into the future. Here is a brief look at what lies ahead:

Food Purchase Program

The food inventory in our warehouse is the lowest it has been since 2006 due to decreased donations on a national level and cutbacks in our state TANF (Temporary Assistance for Needy Families) contract. USDA Commodities have been reduced from 24 truckloads of food a month down to 12 a month. We will work to raise an additional \$3.5 million in gifts in order to maintain our current level of distribution through a food purchase program.

Produce

We distributed over five million pounds of fresh fruits and vegetables in FY11 – a 28 percent increase over the previous year. Our goal is to increase this to 10 million pounds over three years as we intensify our efforts toward providing low-income families with greater access to healthy food options.

Delivery

We will continue to provide delivery at no cost to our partner agencies in order to support their efforts to reach more hungry Oklahomans. We are currently making more than 1,000 deliveries each month across 48,000 square miles.

Urban Harvest

We plan to grow more food on our grounds that can be utilized by our Kids Cafe sites and our Senior Feeding program; increase our raised bed gardens; add a new orchard and offer school field trips.

Volunteer Center

We will expand our volunteer outreach and will work to secure volunteer opportunities for our partner agencies as well. We're also working on a Hunger 101 curriculum to encourage young volunteers.

Care & Share

These family boxes of food will continue to be offered to underserved communities who lack access to a food pantry. These boxes of non-perishable food items provide a safety net until families can get back on their feet.

Kids Cafe

We plan to add eight more locations this fiscal year, bringing our total to 26, and will be working to ensure that every site is providing nutritious snacks and supper.

Backpack Program

We are committed to expansion of the Backpack Program into every county we serve. We ended last year in 374 schools and hope to increase that to 450 schools this year.

School Pantry

With more than 20 secondary schools already on a waitlist for this pilot program, we will work to secure the necessary funding to expand the program over the next two to three years. A gift of \$200 will provide one student with access to food for an entire school year.

Senior Feeding

We plan to add an additional eight to 10 senior feeding sites this year, adding two in the metro and six more in rural Oklahoma.



Food Resource Centers

The Regional Food Bank plans to pilot three resource centers this fiscal year: two in Oklahoma City and at least one in rural Oklahoma. This new concept will allow us to solidify a greater partnership with select sites to expand the resources available for clients. These sites will open on weekends and evenings, provide referral information and benefit screening and offer a 'client-choice shopping' experience to reduce the level of stress on families seeking assistance for the first time.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger...Feeding Hope”™



FREQUENTLY ASKED QUESTIONS ABOUT THE FOOD BANK

Q: What is the Regional Food Bank of Oklahoma?

A: The Food Bank is a private, nonprofit 501(c)(3) organization distributing primarily donated food to more than 825 charitable feeding programs and elementary schools in 53 central and western Oklahoma counties.

Q: What kinds of feeding programs do you serve?

A: The Food Bank serves a variety of programs including emergency food closets, homeless shelters, children's programs, soup kitchens, senior citizen centers and mobile meals programs, drug and alcohol rehabilitation centers, women's shelters and group homes.

Q: Does the Food Bank sell food?

A: The Food Bank does not sell donated food. Donated food is distributed to agencies meeting our criteria for participation. These agencies contribute up to 12¢ a pound or less as a handling fee for Food Bank services. They pay nothing for the donated food. The agencies average under 4¢ per pound. The Food Bank purchase program does allow participating agencies the opportunity to buy, at our cost plus handling fee, key items that may not be available through donations. These items consist of a large variety of items including protein items and personal care products for example.

Q: What are the criteria for selection of participating agencies?

A: Feeding programs must be operated by a 501(c)(3) nonprofit organization or by a church. At least 51 percent of those fed must be classified as low-income (most programs serve 100 percent needy). **Food must be distributed to the needy at no cost.** Also, food programs sign an agreement not to barter, sell, or misuse any product they receive from the Food Bank.

Q: Does the Food Bank work directly with needy people?

A: We do provide direct services through our childhood hunger programs (Backpack Program, Kids Cafe, Summer Feeding, School Pantries), but other than that, the Food Bank serves as a liaison between the food industry and feeding programs. The Food Bank distributes the product to partner agencies, who then distribute to the hungry.

Q: How is the Food Bank funded?

A: Approximately 68 percent of the Food Bank's total funding consists of private donations from corporations, foundations, churches, and individuals. The remaining 32 percent of the Food Bank's income is in the earned income category and consists of handling fees, government contracts and program fees. The Food Bank's partner agencies assess themselves a handling fee of 12¢ or less per pound of food – with the current average at less than \$.04 per pound - to help support the Food Bank's general operations.

Q: Where does the food come from?

A: Food is donated by a variety of sources. It comes from food manufacturers and distributors, grocery stores and community food drives. National product donations are also obtained through Feeding America, the nation's largest domestic charitable hunger-relief organization with more than 200 affiliate food banks.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

“Fighting Hunger... Feeding Hope”™



FREQUENTLY ASKED QUESTIONS ABOUT THE FOOD BANK

Q: Do you distribute only food?

A: No. We also distribute cleaning supplies, toiletry items, paper products and other non-food products. Many of these products are not eligible for purchase with SNAP benefits (aka Food Stamps).

Q: What are some reasons why food/product is donated?

A: Food is donated for many reasons, including mislabeling, incorrect weight, incorrect ingredients/seasoning, damaged or seasonal packaging, over production, nearing "pull date", and product not selling.

Q: Does the Food Bank have enough food to meet the need?

A: No. It is estimated that the Food Bank meets about 50-65 percent of the need of charitable feeding programs. Items in our inventory move very quickly- especially those in high demand such as protein items, soups and canned fruits and vegetables.

Q: How much food can the Food Bank accommodate?

A: With our 150,000 square foot warehouse, the Food Bank can handle almost any size donation, whether it is frozen, refrigerated, or dry. We estimate that we could distribute up to 50 million pounds per year if the right kind food were available.

Q: Does the Food Bank have the capabilities to pick up food donations?

A: The Food Bank owns several different vehicles including dry boxes and refrigerated trailers, allowing us to pick up almost any size donation. Our trucks run daily routes in the metro area and at least monthly routes throughout our rural service area.

Q: Do food/product donations fluctuate during the year?

A: Product donations do go up and down during the year but there are not necessarily any trends. While donations fluctuate, the demand for food for needy Oklahomans remains constant throughout the year. Food is needed both in the winter and the summer. It is normal for donations to go up around the holiday season because it is traditionally a time of giving.

Q: Why does the Food Bank do Food Drives?

A: Food drives are a great way for individuals, business, community organizations and schools to be come involved and support the Food Bank in assisting neighbors in the community. Food drives help the Food Bank obtain much needed shelf stable products. In 2011 the Food Bank received more than 1.2 million pounds of food and \$1.1 million through the two major food drives held: Feeding Hope and Students Against Hunger.

Questions?

Contact Connie Lam at clam@regionalfoodbank.org or 405-600-3143

*"Fighting Hunger... Feeding Hope"*TM