



Join Us in Helping Feed Oklahoma's Hungry Children

Unable to purchase MIO paper towels at your local retailer?

Present this card on your next visit and request that they carry the only local paper towel helping combat childhood hunger in Oklahoma.



MIOCoalition.com

MIO Paper Towels: Helping Feed Oklahoma's Hungry Children

Since MIO paper towels were first produced in 2009, the MIO Coalition has raised more than \$100,000 in support of the Food for Kids backpack program.

Our mission in 2011 is to fight hunger in our state by raising another \$100,000. You can help us reach that goal.

Each MIO paper towel roll purchased helps support the Food for Kids backpack program. Administered by the Regional Food Bank of Oklahoma and the Community Food Bank of Eastern Oklahoma, Food for Kids provides a weekly backpack of kid-friendly,

non-perishable food for children in danger of going hungry over weekends and holidays when school meal programs are unavailable.

The Food for Kids backpack program already supplies more than 10,000 backpacks of food to school children each week, and the need is climbing. Partner with MIO to help Food for Kids by purchasing MIO paper towels at your local retailer whenever possible.



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